



Mississippi State Department of Health
570 East Woodrow Wilson - Box 1700 - Jackson, MS 39215-1700

MEDIA ADVISORY

February 17, 2014

iFLY Conference Comes to Tupelo

Conference Focuses on Youth Leadership and Activism in Tobacco Prevention

Tupelo, Miss. – The Mississippi State Department of Health's (MSDH) youth-led tobacco prevention program *Generation FREE* will present its **2014 iFLY (Inspiring Future Leaders Youth) Conference** on February 18 at the BancorpSouth Center, 375 East Main Street, in Tupelo.

This one-day conference is for middle school students in grades seven through eight. It will be held from 8:30 a.m. to 1 p.m. The focus of the iFLY Conference is to educate middle school students on how they can help reduce youth tobacco use in their communities.

Generation FREE is a program funded by MSDH. For more information on the iFLY Conference, contact the MSDH Office of Tobacco Control at 601-991-6050 or follow us on Facebook at www.facebook.com/MSGenerationFREE or Twitter and Instagram under @GENFREE11.

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CONTACT: MSDH Office of Communications, 601-576-7667